

FY23 Q4 Sales Promotions – Medium Segment & SSG NA

Medium Segment NA—Sage 100, Sage 300, and Sage X3

Note: Promotions are effective through the expiration dates listed and cannot be combined with other offers unless otherwise stated.

Updated: August 4, 2023

Sage Customer Opportunities			
Sage Product	Promo Description	Promo Details	Effective
Sage 300 Sage 100 Applies to: - US - Canada - Latin America - Caribbean Promo code: D-2413-0001	PAD/CC promotion Sage 100 and Sage 300 customers who switch to a preauthorized method of payment can get 2% off their current renewal amount	Details Sage 100 and Sage 300 customers who switch to a preauthorized method of payment can get 2% off their renewal amount through FY23. Notes <ul style="list-style-type: none"> • Offer applies to existing subscription customers. • Offer only applies to customers who switch to preauthorized payment. Promotion is not offered to customers who are already on a preauthorized payment method • To apply the discount, the PAD form must be processed (or credit card must be added to the account) before renewal is processed (with promo code) • Discount applies to core product only and does not apply to ISVs/add-ons 	10/01/2022 – 9/30/2023
Sage 100 Sage 300 Applies to: - Canada - Latin America - Caribbean - USA Promo code: D-2597-0002	Perpetual to Subscription \$0 migration of on-plan Sage 100 and Sage 300 perpetual customers to cloud	Details On-plan perpetual Sage 100 or Sage 300 customers who have renewed their Business Care plan within the last (1) year can upgrade to subscription (Sage 100cloud or Sage 300cloud) at no additional cost. Notes: <ul style="list-style-type: none"> • Discount applies for current users only and no additional users • If they need to buy additional products or users, these would be a separate order at list price • The % off will be treated as a migration credit and will follow the same yearly price increases as other migration credit • This is valid for all deployment options on the 100cloud and 300cloud order form (i.e., standard subscription as well as Sage Partner Cloud) 	10/01/22 – 09/30/2023
Sage 300 US Applies to: - USA - Latin America - Caribbean Promo code: D- 2694-0001	20% off additional users for former “c” price list customers - US Customers that are moved to the ‘cloud’ price list from the “c” price list can purchase additional users at 20% off the cloud price list	Details Sage 300 customers on the “c” price list will be moved to the “cloud” price list at their renewal date. Given the higher price of the ‘cloud’ price list, former ‘c’ customers on the US price list can purchase additional users for 20% off the cloud list price. <ul style="list-style-type: none"> • Offer is valid for Essentials, Complete, and Advanced users • Discount is valid until the next renewal date • Promo coded must be included on the Smartsheet order form 	1/01/2023 – 12/30/2023

Sage 300 CA Applies to: - Canada Promo code: D- 2694-0002	30% off additional users for former “c” price list customers - CA Customers that are moved to the ‘cloud’ price list from the “c” price list can purchase additional users at 30% off the cloud price list	Details Sage 300 customers on the “c” price list will be moved to the “cloud” price list at their renewal date. Given the higher price of the ‘cloud’ price list, former ‘c’ customers on the Canadian price list can purchase additional users for 30% off the cloud list price. <ul style="list-style-type: none"> • Offer is valid for Complete and Advanced users only (not applicable for Essentials) • Discount is valid until the next renewal date • Promo coded must be included on the Smartsheet order form 	1/01/2023 – 12/30/2023
Sage 100 Applies to: - USA - Canada - Latin America - Caribbean Promo code: D- 2694-0003	20% off additional users for former 100 “c” price list customers Customers that are moved to the ‘cloud’ price list from the “c” price list can purchase additional users at 20% off the cloud price list	Details Sage 100 customers on the “c” price list will be moved to the “cloud” price list at their renewal date. Given the higher price of the ‘cloud’ price list, former ‘c’ customers can purchase additional users for 20% off the cloud list price. <ul style="list-style-type: none"> • Offer is valid for Essentials, Complete, and Advanced users • Discount is valid until the next renewal date • Promo coded must be included on the Smartsheet order form 	6/01/2023 – 12/30/2023
Sage 100 Sage 300 Applies to Sage Fixed Assets customers in: - Canada - Latin America - Caribbean - USA Promo code: D-2723-0001	30% off new subscriptions Active Sage Fixed Asset customers can add Sage 100 or Sage 300 at 30% off list	Details Sage Fixed Asset customers can purchase Sage 100 or Sage 300 subscription for 30% off. <ul style="list-style-type: none"> • Former Sage 100 or Sage 300 customers are not eligible unless off maintenance for more than 2 years • Discount applies to user license only. Not applicable to 3rd party add-ons or service fees. • Additional users purchased after initial sale will be sold at list price • Discount only good for first year. Renewal subject to up to 10% price increase until reaching list price 	7/10/2023 – 09/30/2023
Sage AR Automation (Lockstep) Applies to: - USA - Canada - Latin America - Caribbean Promo code: D-2724-0001	30% off Sage AR Automation Active Sage 100 and Sage 300 subscription customers can add Sage AR Automation for 30% off most modules	Details New subscriptions for Sage AR Automation (fka Lockstep Receivables) are eligible for 30% the first year on the following: <ul style="list-style-type: none"> • Standard Edition • Pro Edition • Inquiry Users • Credit Users • Connector Development Service Discount valid for first time purchase. Additional purchases will be at list price. Renewal will be at list price. Discount is not valid for Essential Editions, Standard Dedicated Databases, Pro Dedicated Database, Sandbox.	7/10/2023 – 09/30/2023

DocLink Applies to Sage 100 and Sage 300 subscription customers in: - Canada - Latin America - Caribbean - USA Promo code: D-2729-0001	Subscription Perk Limited time offer for existing subscription customers on Sage 100 or Sage 300 to purchase DocLink at 25% off	Details Current Sage 100 and Sage 300 customers <ul style="list-style-type: none"> • Discount applies to first time purchase only • Cost at renewal is based on list price • Discount not applicable to services • Must include promo code at time of order • 25% off DocLink/Altec 	7/10/2023 – 09/22/2023
Sage Data & Analytics Applies to Sage 100 and Sage 300 subscription customers in: - USA Promo code: D-2720-0001	Subscription Perk Limited time offer for existing subscription customers on Sage 100 or Sage 300 to purchase Sage Data & Analytics at 25% off	Details Current Sage 100 and Sage 300 customers <ul style="list-style-type: none"> • Discount applies to first time purchase only • Cost at renewal is based on list price • Discount not applicable to services • Must include promo code at time of order • 25% off Sage Data & Analytics/Zap • US customers only 	7/10/2023 – 09/22/2023
Sage X3 Migration of current Sage 100, Sage 300 and Sage 500 customers Applies to: - USA Promo code: D-2725-0001	15% off and 15 months for the price of 12	Details Current Sage 100, Sage 300 and Sage 500 customers: <ul style="list-style-type: none"> • Must have been active customer for 1+ years • M&S and Subscription customers are eligible • Subscription at 15% off list price • Get first 15 months for the price of 12 • Renewals are at list price • Discount available on core product only. Not applicable to ISVs 	07/30/2023–12/30/2023
Sage 100 Sage 300 Applies to: - USA - Canada - Latin America - Caribbean Promo code: D-2731-0001	Buy 4, get 1 Free on additional user licenses	Details Current Sage 100 and Sage 300 subscription customers can get 5 users licenses for the price of 4 (effectively 20% off) <ul style="list-style-type: none"> • Must have been a Sage 100 or Sage 300 customer for a minimum of 6 months • Annual subscriptions only Renewals are at list price	8/01/2023 – 09/22/2023
Sage X3 Applies to: - USA - Canada - Latin America - Caribbean Promo code: D-2731-0003	Buy 4, get 1 Free on additional user licenses	Details Current Sage X3 customers can get 5 users licenses for the price of 4 (effectively 20% off) <ul style="list-style-type: none"> • Must have been a Sage X3 customer for a minimum of 6 months • Annual contracts only Renewals are at list price	8/01/2023 – 09/22/2023

<p>DocLink/Altec Sage Sales Tax/Avalara Sage Alerts & Workflow Sage Data & Analytics CIMcloud with: • Sage 100 • Sage 300</p> <p>Applies to: - Canada - Latin America - Caribbean - USA</p> <p>Promo code: D-2726-0001</p>	<p>Bonus Tier Credit for new orders of select ISVs for Sage 100 and Sage 300</p>	<p>Details Partners will earn double extra tier credit on all new Subscription orders DocLink, Sage Data and Analytics, Sage Alerts & Workflow, Sage Sales Tax, CIMcloud</p> <p>Notes</p> <ul style="list-style-type: none"> • \$10,000 incremental tier credit for: <ul style="list-style-type: none"> • DocLink/Altec • Sage Sales Tax/Avalara • Sage Data and Analytics • \$5,000 incremental tied credit for: <ul style="list-style-type: none"> • Sage Alerts & Workflow • CIMcloud • If new 100 or 300 business, then bonus tier counts towards NCA and Total. Otherwise, just Total. • Maximum of 10 deals per business partner regardless of ISV <p>Partner promo tier credit is typically applied in the month after the invoice is paid.</p>	<p>7/10/2023– 9/22/2023</p>
<p>Tech Partner Plus, Fortis Payments solution</p> <p>Applies to: - US</p> <ul style="list-style-type: none"> • Sage 100 • Sage 300 • Sage X3 	<p>Fortis offer: Partners can be rewarded up to \$3,000 when their customers start processing payments with Fortis. Your referred merchant will also get a \$500 credit</p>	<p>Details:</p> <ul style="list-style-type: none"> • \$1,000 one-time bonus for merchants processing \$10k-\$500k monthly • \$3,000 one-time bonus for merchants processing over \$500k monthly • Your referred merchant will also get a \$500 credit <p>Leads must be submitted through the following URL: https://go.fortispay.com/sagepromo-partners</p> <p>Notes:</p> <ul style="list-style-type: none"> • Offer is available until September 30, 2023. • Because Fortis is a referral partner, sales are not included in NCA tier credit calculations. • Click on URL link for full promo details. 	<p>7/1/2023– 9/30/2023</p>